

Equity Solutions WATCHER



Motorcycle industry: Challenges in the US

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BUILDING TEAM SPIRIT TOGETHER

Editorial (1/2)

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Motorcycle industry: Challenges in the US

“At the age of 37, she realised she'd never ride through Paris in a sports car with the warm wind in her hair.” Well, maybe Marianne Faithfull should have bought a motorcycle instead. Is there anything cooler than riding a motorbike? The world's most famous bike is possibly the ‘Captain America’, a seriously customised 1949–52 Harley Davidson that Peter Fonda rode in the 1969 movie ‘Easy Rider’. In 1984, Prince's rock opera ‘Purple Rain’ made you want to own even a pimped all-purple Honda CB400A. And wouldn't you just die to be in Billy Connolly's shoes – or trike in this case – when watching the 2011 four-episode documentary ‘Billy Connolly's Route 66’?

While in developed markets motorcycles are mostly used for recreational purposes, in Asia a motorcycle is often more convenient than public transport and is widely used for business activities too. According to Piaggio's 2014 annual report, the global two-wheeler market, i.e., scooters and motorcycles, decreased ~3% to ~49 mn units in 2014. In India, the most important two-wheeler market, sales increased 11.5% to ~16 mn vehicles, but China recorded an 8.3% drop in volumes to <11 mn units. Indonesia, Vietnam, Thailand, Malaysia and the Philippines together accounted for unit sales of 13.5 mn, a decrease of 2.2% from 2013, while in Singapore, Hong Kong, South Korea, Japan, Taiwan, New Zealand and Australia, combined sales were up 1.2% to 1.29 mn.

In Brazil, the most important two-wheeler market in Latin America (4 mn units), sales volumes decreased 9.9% to 1.4 mn. The North American market continued on its growth trend, with unit sales up 4.1% to 539,000 vehicles, while the European market reversed its negative trend, increasing 2.9% to 1.15 mn units. Honda Motor's 2015 annual report states that in calendar year 2014, Japan's total industry demand for motorcycles fell 12% to 420,000 units.

Although Europe and North America only account for ~3.5% of global scooter and motorcycle volumes, their market share is >15% in value terms as – predominantly older – customers favour medium and heavy motorcycles and other higher priced models, while in developing markets affordability is key. This implies that future growth drivers for the motorcycle industry will



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Editorial (2/2)

greatly differ for developed and developing markets. In developing markets, growth will be underpinned by the increasing number of households that can afford a motorcycle thanks to the rise in personal incomes. In developed markets, we see growth opportunities in electric models, but in our view, motorcycle companies will still have to create an interest in their product and reach out to new client segments.

In the US, the typical motorcycle buyer today is a Caucasian male aged over 35 years. Since the 80s, the average age of a US motorcyclist has increased from 27 years to 41 years in 2003 and to 48 years in 2010, with ~40% of motorcycle owners in the 51–69 age bracket. Four times more baby boomers (born 1945–1965) than Millennials (born 1980–2000) own a motorbike. While Generation X (born 1965–1980) has the highest share of female riders, it only amounts to 15%. First-time buyers account for ~22% of all new motorcycle purchases and this figure has remained relatively stable since 2001.

US motorbike sales steadily increased from 0.3 mn units in 1992 to just below 1.1 mn in 2005. By 2008, sales had decreased to below 900,000 motorcycles but then the crisis hit the industry full in the stomach, and sales volumes dropped to just above 500,000 in 2009 and just over 400,000 units in 2010. Since then, volumes are on the rise again, with ~485,000 bikes sold in 2014. According to the Motorcycle Industry Council, motorcycle sales in the US increased 4.7% to 413,128 in the first nine months of 2015.

In a market that is clearly not supportive, US manufacturers will now need to tap new client segments, i.e., young people, women, African-Americans, Hispanics, and other groups. And what's more, they also need to make these groups want to own and to ride a motorbike, or in 20–25 years from now, they could find themselves with motorbikes in the parking lot but with no one to buy them.

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FOCUS: HARLEY-DAVIDSON, INC (HOG US)

ADD – CONSENSUS TARGET PRICE: USD 49.26

Company Description

Harley-Davidson was incorporated in 1981 went public in 1986. It operates in two reportable segments: Motorcycles & Related Products (88% of FY15 revenues; 76% of FY15 operating income), and Financial Services (12%; 24%). In FY15, Harley-Davidson shipped 266,382 motorcycles (Touring 43.1%, Cruiser 33.5%, Street/Sportster 23.4%). Motorcycle sales in the year were spread over the Americas 71.5% (US 63.6%, Latam 4.2%, Canada 3.7%), EMEA 16.4% and APAC 12.2%. In 4Q15, the group commanded a US market share of 51.4% in the 601+cc category.

SGPB Thinks:

- Harley's engines range from 494cc to 1802cc. It is the clear market leader in the 601+cc category, which forms the most important motorcycle segment in the US (~82% of the total market). Within this category, the touring and cruiser categories accounted for ~77% and sportbikes for 10% of all new registrations in 2014.
- As the Harley-Davidson brand has a loyal group of customers, we do not expect it to lose significant market share to either Japanese or European brands. Even though the Victory and Indian brands are competing heads-on, both brands are still rather small.
- The group is reaching out to women, young adults and ethnically diverse adults. In FY14, for the third consecutive year, sales to these 'outreach customers' grew overall at >2x the rate of sales to core customers (Caucasian men aged >35 years).
- According to Harley, its FY14 market share in the 601+cc category was 44.9% for young adults, 63.9% for female Caucasians aged 35+, 54.0% for African-Americans aged 35+, and 59.8% for Hispanics aged 35+. These figures evidence that the group is on the right track.
- The group's 4Q15 and FY15 results were slightly better than expected. For FY16, it expects 1–3% growth in shipments vs. its previous 3–5% target. In the Motorcycle segment, the FY16 operating margin should be 16–17%.
- At an FY16E and FY17E P/E of resp. 10.0x and 9.2x and with dividend yield at resp. 3.3% and 3.6%, valuation is below the 10-year median (FY2 P/E 13.5 and FY2 dividend yield 1.66%). The stock is the only pure-play in the US motorcycle market.

Risks To Our Investment Case:

- The European 601+cc market is slightly larger than the US but it still forms only a small market for Harley-Davidson. However, growth could be difficult as the European market differs considerably, tilting towards sportbikes (38%) instead of touring bikes (26%). The group's European market share in the 601+cc category is only ~12%.
- In the US, Polaris Industries is trying to increase market share for its Victory and Indian brands. Polaris' Motorcycle division recorded revenues of USD 698.3 mn in FY15.
- Harley is just starting to make inroads to outreach customers. There is no guarantee the group will succeed in tapping this segment. At the same time, it has to be careful not to tarnish the brand image amongst its core customers.

Description	Current
Currency	U.S. Dollar
Market Cap (bn)	7.54
Price	39.30
52 Wk Low	36.36
52 Wk High	65.20
Profitability	2016(e)
Profit Margin	13.67
ROA	7.72
ROE	36.02
ROC *	8.78
Valuation	
PE Ratio 2016(e)	9.90
Price/Sales 2016(e)	1.39
Price/Book 2016(e)	3.56
Dividend Yield	
Dividend Yield 2016(e)	3.43

* Data as of (current year - 1)

Sources: SGPB, Bloomberg & FactSet.

Market Dashboard & Conviction-list Performance

Conviction Lists* & Benchmarks

02/08/2016	Inception Date		Weekly	YTD
Global CL	09/14/2009	32.8%	-5.7%	-13.5%
Asian CL	03/10/2010	16.4%	-3.6%	-9.8%
European CL	03/10/2010	21.5%	-7.8%	-12.5%
US CL	03/10/2010	30.0%	-4.2%	-10.5%
Emerging CL	01/21/2011	-20.2%	1.2%	-4.2%
Dividend CL	02/05/2015	-9.8%	-5.4%	-10.2%
MSCI AC World	09/14/2009	27.0%	-4.0%	-9.7%
MSCI AC Asia Pacific	03/10/2010	-1.0%	-1.2%	-8.1%
MSCI Europe	03/10/2010	18.3%	-7.8%	-13.8%
SPX Index	03/10/2010	61.8%	-4.4%	-9.3%
MSCI Emerging Markets	01/21/2011	-35.4%	-1.2%	-7.6%
MSCI World High Dividend Yield	02/05/2015	-9.6%	-1.8%	-5.1%

Sources: Bloomberg & Société Générale Private Banking

MSCI World AC Group Ranked Returns

02/08/2016	Weekly	YTD	52 Week Rolling	
			Low	High
MSCI AC World	-4.0%	-9.7%	2.5%	-18.7%
Energy	-1.5%	-5.9%	12.7%	-33.3%
Telecom Services	-1.8%	-0.8%	7.4%	-13.1%
Utilities	-0.6%	1.3%	7.2%	-8.6%
Cons. Staples	-2.8%	-2.4%	7.1%	-5.2%
Financials	-4.9%	-14.6%	0.4%	-25.2%
Cons. Discretionary	-6.6%	-12.0%	0.9%	-17.4%
Materials	1.4%	-7.9%	8.3%	-30.2%
Industrials	-1.6%	-7.2%	4.7%	-16.6%
Info Technology	-6.5%	-11.7%	2.1%	-15.9%
Healthcare	-5.1%	-12.1%	0.6%	-19.3%

Source: Bloomberg

Global Style Counselling**

02/08/2016	Weekly	YTD	52 Week Rolling	
			Low	High
MSCI AC WORLD	-4.0%	-9.7%	2.5%	-18.7%
MSCI World Value	-3.2%	-8.9%	2.0%	-18.5%
MSCI World Growth	-5.5%	-10.9%	0.0%	-16.0%
MSCI World Small Cap	-4.8%	-11.8%	0.3%	-20.0%
MSCI World Large Cap	-4.0%	-9.4%	2.5%	-18.5%

Source: Bloomberg

* Conviction lists' content is detailed on the following pages.

** Each style is defined according to MSCI standards, detailed in the glossary.

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation.

Global Conviction List...

List Definition

- List comprises Societe Generale Private Banking Equity Experts' convictions with exclusively buy rated listed companies.
- The selection derives from Societe Generale Private Banking investment universe.
- Any update in the list is announced through a "Conviction List Change" publication.

U.S.

Alphabet Inc (GOOGL US)
Apple Inc (AAPL US)
Check Point Software Technologies Ltd (CHKP US)
Citigroup Inc (C US)
Oracle Corp (ORCL US)
Thermo Fisher Scientific Inc (TMO US)
United Technologies Corp (UTX US)
Walt Disney Co (DIS US)

EUROPE

BNP Paribas SA (BNP FP)
Bayer AG (BAYN GR)
Cie de St-Gobain SA (SGO FP)
ING Groep NV (INGA NA)
LafargeHolcim Ltd (LHN VX)
LVMH SE (MC FP)
Pernod Ricard SA (RI FP)
Schneider Electric SE (SU FP)
WPP Plc (WPP LN)

ASIA

Alibaba Group Holding Ltd (BABA US)
China Construction Bank Corp (939 HK)
Japan Airlines (9201 JP)
Japan Tobacco Inc (2914 JP)
Mitsubishi UFJ Financial Group (8306 JP)
Mitsui & Co Ltd (8031 JP)
Samsung Electronics Co Ltd (SMSN LI)

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...& Historical Performance

Global Conviction List

02/08/2016

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
BABA US	Alibaba Group Holding Ltd	61.10	-37%	95.00	55%	Information Technology	01/19/2015
GOOGL US	Alphabet Inc	704.16	15%	850.00	21%	Information Technology	08/25/2015
AAPL US	Apple Inc	95.01	3%	160.00	68%	Information Technology	06/19/2014
BAYN GR	Bayer AG	94.70	-21%	151.00	59%	Health Care	09/09/2015
BNP FP	BNP Paribas	39.30	-1%	66.00	68%	Financials	04/04/2013
CHKP US	Check Point Software Technologies Ltd	76.91	0%	98.00	27%	Information Technology	02/11/2015
939 HK	China Construction Bank Corp	4.64	-29%	8.75	89%	Financials	01/03/2012
SGO FP	Cie de St-Gobain	33.20	-17%	51.00	54%	Industrials	04/29/2015
C US	Citigroup	37.81	-26%	69.00	82%	Financials	10/16/2013
INGA NA	ING Groep NV	9.89	-9%	16.70	69%	Financials	06/10/2014
9201 JP	Japan Airlines Co Ltd	4,141.00	0%	4,950.00	20%	Industrials	09/11/2015
2914 JP	Japan Tobacco Inc	4,643.00	79%	5,300.00	14%	Consumer Staples	01/08/2013
LHN VX	LafargeHolcim Ltd	35.91	-39%	70.00	95%	Materials	08/26/2015
MC FP	LVMH SE	151.70	-7%	190.00	25%	Consumer Discretionary	06/04/2015
8306 JP	Mitsubishi UFJ Financial	538.20	14%	1,050.00	95%	Financials	01/10/2013
8031 JP	Mitsui & Co Ltd	1,325.00	9%	1,930.00	46%	Industrials	09/14/2009
ORCL US	Oracle Corp	35.61	18%	49.00	38%	Information Technology	06/24/2013
RI FP	Pernod Ricard SA	100.30	-2%	120.00	20%	Consumer Staples	01/19/2015
SMSN LI	Samsung Electronics Co Ltd	470.50	-26%	720.00	53%	Information Technology	02/09/2015
SU FP	Schneider Electric SE	49.11	-21%	73.00	49%	Industrials	06/30/2015
TMO US	Thermo Fisher Scientific Inc	121.94	-3%	151.00	24%	Health Care	02/11/2015
UTX US	United Technologies Corp	86.78	23%	118.00	36%	Industrials	09/22/2010
DIS US	Walt Disney Co	92.12	-7%	120.00	30%	Consumer Discretionary	01/08/2016
WPP LN	WPP Plc	1,338.00	88%	1,630.00	22%	Consumer Discretionary	07/27/2011

List Performance Since Inception: 32.8%

List Potential Upside: 63.9%

Sources: SGPB & Bloomberg

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts

Weekly Comment

- The Global Conviction List declined 5.7% last week, underperforming the MSCI AC World Index, which lost 4.0%.
- The week's worst performers were LafargeHolcim (down 14.8%), WPP (down 11.7%) and St.Gobain (down 11.4%). The only gainer was LVMH SE, which advanced 2.7%.
- The List offers an average upside of 63.9%, based on our Equity Experts' target prices.

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Dividend Conviction List

List Definition

- List comprises Societe Generale Private Banking Equity Experts' convictions with exclusive buy rating and an attractive dividend yield.
- The selection aims at generating dividend income.
- The selection derives from Societe Generale Private Banking investment universe.
- Any update in the list is announced through a "Conviction List Change" publication.

02/08/2016

Bloomberg Code	Company Name	Dividend Yield*	Last Price	Perf.**	Target Price***	Upside	Industry	Entry Date
CS FP	AXA SA	5.7%	19.59	-5%	29.00	48%	Financials	02/05/2015
BA/ LN	BAE Systems Plc	4.5%	467.50	-9%	570.00	22%	Industrials	02/05/2015
CVX US	Chevron Corp	5.0%	85.99	-14%	112.00	30%	Energy	06/23/2015
KO US	Coca-Cola	3.1%	42.65	2%	48.00	13%	Consumer Staples	02/05/2015
ENEL IM	Enel SpA	4.6%	3.50	-12%	4.64	33%	Utilities	08/25/2015
ENGI FP	Engie SA	7.2%	13.91	-27%	21.00	51%	Utilities	02/05/2015
GSK LN	GlaxoSmithKline Plc	5.9%	1,362.50	-9%	1,350.00	-1%	Health Care	02/05/2015
INGA NA	ING Groep NV	7.1%	9.89	-25%	16.70	69%	Financials	10/06/2015
LLOY LN	Lloyds Banking Group Plc	4.2%	59.36	-19%	86.00	45%	Financials	11/26/2015
RDSA NA	Royal Dutch Shell Plc	8.5%	19.79	-28%	31.60	60%	Energy	05/19/2015
SU FP	Schneider Electric SE	3.9%	49.11	-21%	73.00	49%	Industrials	06/30/2015
TEL NO	Telenor ASA	5.8%	132.00	-21%	194.00	47%	Telecommunication Services	02/05/2015
VIE FP	Veolia Environnement SA	3.5%	20.71	26%	25.00	21%	Utilities	02/05/2015
DG FP	Vinci SA	3.3%	59.36	20%	65.20	10%	Industrials	02/05/2015

List Performance Since Inception: **-9.8%**

List Potential Upside: **29.2%**

Sources: SGPB & Bloomberg

* Estimated annual dividend yield for the next 12 months (average of the estimates given by the contributors to the Bloomberg consensus)

** Price Return Since Inception

*** Target price is a 12-month forecast price defined by SGPB Equity Experts

Dividend Yield	%
Bovespa Index	4.8%
Euro Stoxx50	4.2%
FTSE 100	4.7%
SMI	3.7%
Straits Times Index	4.6%
S&P 500	2.4%
Nikkei 225	1.9%

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Emerging Markets Overview

Conviction List

02/08/2016

Code	ADR/GDR*	Company Name	Last Price	Perf.**	Target Price ***	Upside	Industry	Entry Date
AXSB IN	AXB LI	Axis Bank Ltd	408.55	47%	650.00	59%	Financials	01/21/2013
BBDC4 BZ	BBD US	Banco Bradesco SA	19.53	-38%	26.00	33%	Financials	01/17/2011
DRRD IN	RDY US	Dr. Reddy's Laboratories Ltd	3,070.35	16%	4,550.00	48%	Health Care	07/16/2014
HDFCB IN	HDB US	HDFC Bank Ltd	1,035.85	-3%	1,261.00	22%	Financials	11/25/2015
MM IN	MHID LI	Mahindra & Mahindra	1,201.75	45%	1,450.00	21%	Consumer Discretionary	09/30/2013
QEWS QD	-	Qatar Electricity and Water Company	196.20	10%	243.00	24%	Utilities	04/06/2014

List Performance Since Inception: **-20.2%**

List Upside: **27.3%**

Sources: SGPB & Bloomberg

* When available, ADR/GDR most liquid. ** Price Return since Inception

*** Target price is a 12-month forecast price defined by SGPB Equity Experts

Market Performances

02/08/2016	EM Index	Weekly	YTD
MXEF Index	MSCI Emerging (USD)	-1.2%	-7.6%
MSEUEMEA Index	MSI EMEA (USD)	-1.9%	-6.8%
MXLA index	MSCI LATAM (USD)	-1.0%	-5.3%
MXMS Index	MSCI Emerging Asia (USD)	-1.0%	-8.1%
MXRU Index	MSCI Russia	-4.2%	-8.0%
MXBR Index	MSCI Brazil	1.6%	-4.8%
MXIN Index	MSCI India	-2.1%	-6.5%

Sources: SGPB & Bloomberg

Convictions Highlights

The EM Conviction List advanced 1.2% last week, outperforming the MSCI EM Index, which fell 1.2%. Banco Bradesco emerged the List's best performing stock again as it surged 4.9%, followed by Qatar Electricity and Water Company, which advanced 3.8%. Axis Bank and HDFC Bank were the List's worst performers, losing 2.3% each.



Sources: SGPB & Bloomberg

Macroeconomic Views

India GDP expands 7.3% in 4Q15

India reported 4Q15 GDP growth of 7.3% YoY (in line with consensus) vs. 7.1% in 4Q14 and 7.7% in 3Q15. Growth was driven by the manufacturing sector, which surged 12.6% while farm output fell 1%. On the expenditure side, private consumption rose 6.4% and government spending increased 4.6%.

Brazil inflation at the highest since November 2003

January CPI rose 10.71% from 10.67% in December and above consensus at 10.52%. Food & Beverages rose 12.9% while Housing reported a 16.46% increase. The rate is significantly above the central bank's comfort level of 6.5%, forcing it to maintain benchmark interest at 14.25%.

Source: Bloomberg

Regional Conviction Lists

List Definition

- List comprises Societe Generale Private Banking Equity Experts' convictions with exclusively buy rated listed companies.
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- Any update in the list is announced through a "Conviction List Change" publication.



Asia

02/08/2016

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
1299 HK	AIA Group	39.40	20%	60.00	52%	Financials	06/06/2013
BABA US	Alibaba Group Holding Ltd	61.10	-37%	95.00	55%	Information Technology	01/19/2015
4503 JP	Astellas Pharma Inc.	1,662.50	-7%	2,210.00	33%	Health Care	06/16/2015
BBL-R TB	Bangkok Bank - NVDR	150.00	-26%	240.00	60%	Financials	06/06/2013
5108 JP	Bridgestone	4,139.00	15%	5,660.00	37%	Consumer Discretionary	05/17/2013
939 HK	China Construction Bank Corp	4.64	-36%	8.75	89%	Financials	05/09/2011
012330 KS	Hyundai Mobis	246,000.00	-8%	320,000.00	30%	Consumer Discretionary	11/06/2012
9201 JP	Japan Airlines Co Ltd	4,141.00	0%	4,950.00	20%	Industrials	09/11/2015
2914 JP	Japan Tobacco Inc	4,643.00	108%	5,300.00	14%	Consumer Staples	05/04/2012
KEP SP	Keppel Corp Ltd	4.91	-55%	12.50	155%	Industrials	05/04/2012
8306 JP	Mitsubishi UFJ Financial	538.20	14%	1,050.00	95%	Financials	01/10/2013
8031 JP	Mitsui & Co Ltd	1,325.00	-12%	1,930.00	46%	Industrials	03/10/2010
8801 JP	Mitsui Fudosan	2,664.50	-22%	4,000.00	50%	Financials	05/17/2013
OCBC SP	Oversea-Chinese Banking Corp Ltd	7.69	-24%	12.10	57%	Financials	11/07/2014
SMSN LI	Samsung Electronics Co Ltd	470.50	-26%	720.00	53%	Information Technology	02/09/2015
2330 TT	TSMC	146.00	138%	155.00	6%	Information Technology	03/10/2010

List Performance Since Inception: 16.4%

List Potential Upside: 57.2%

Sources: SGPB & Bloomberg

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts

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Europe

02/08/2016

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
ADEN VX	Adecco SA	56.90	-15%	78.00	37%	Industrials	12/17/2015
AGN NA	Aegon NV	4.67	-25%	8.00	71%	Financials	10/29/2014
AIR FP	Airbus Group SE	51.13	-9%	69.00	35%	Industrials	08/25/2015
BAYN GR	Bayer AG	94.70	-21%	151.00	59%	Health Care	09/09/2015
BNP FP	BNP Paribas	39.30	-1%	66.00	68%	Financials	04/04/2013
CA FP	Carrefour SA	24.24	-4%	30.00	24%	Consumer Staples	01/08/2016
SGO FP	Cie de St-Gobain	33.20	-17%	51.00	54%	Industrials	04/29/2015
EOAN GR	E.ON SE	9.12	-5%	12.00	32%	Utilities	10/13/2015
ENG SM	Enagas SA	25.71	0%	31.00	21%	Utilities	01/08/2016
ENEL IM	Enel SpA	3.50	-12%	4.64	33%	Utilities	08/25/2015
FME GY	Fresenius Medical Care AG	72.36	-7%	90.00	24%	Health Care	01/08/2016
INGA NA	ING Groep NV	9.89	-9%	16.70	69%	Financials	06/10/2014
LHN VX	LafargeHolcim Ltd	35.91	-39%	70.00	95%	Materials	08/26/2015
ERICB SS	LM Ericsson Telefon AB	72.00	-15%	100.00	39%	Information Technology	10/06/2015
MC FP	LVMH SE	151.70	-7%	190.00	25%	Consumer Discretionary	06/04/2015
RI FP	Pernod Ricard SA	100.30	-2%	120.00	20%	Consumer Staples	01/19/2015
PUB FP	Publicis Groupe	51.46	-15%	70.00	36%	Consumer Discretionary	12/01/2015
SU FP	Schneider Electric SE	49.11	-21%	73.00	49%	Industrials	06/30/2015
TEL NO	Telenor ASA	132.00	-8%	194.00	47%	Telecommunication Services	09/10/2014
TUI1 GR	TUI AG	14.04	-14%	20.90	49%	Consumer Discretionary	03/25/2015
VIE FP	Veolia Environnement SA	20.71	15%	25.00	21%	Utilities	04/08/2015
WDI GY	Wirecard AG	40.16	4%	50.00	25%	Information Technology	05/08/2015
WIZZ LN	Wizz Air Holdings Plc	1,802.00	1%	2,150.00	19%	Industrials	11/06/2015
WPP LN	WPP Plc	1,338.00	88%	1,630.00	22%	Consumer Discretionary	07/27/2011

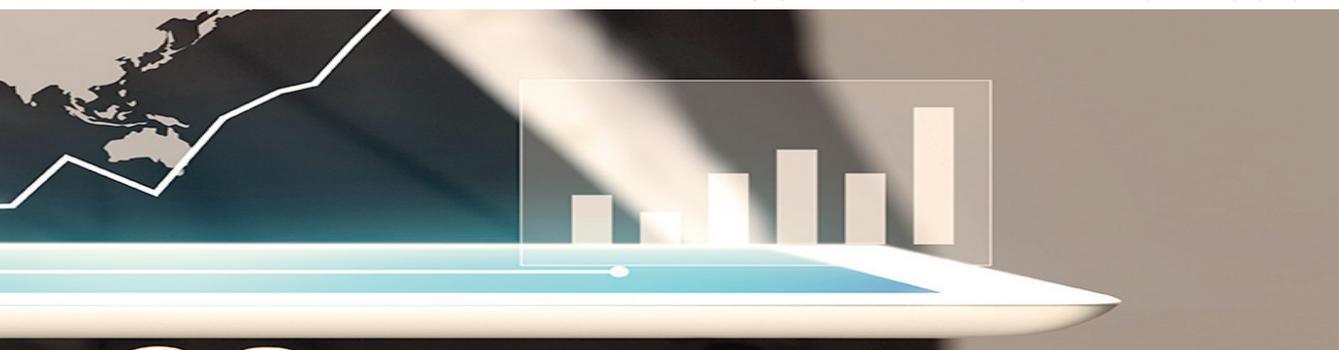
List Performance Since Inception: 21.5%

List Upside: 49.2%

Sources: SGPB & Bloomberg

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts



United States

02/08/2016

Code	Company Name	Last Price	Perf.*	Target Price **	Upside	Industry	Entry Date
GOOGL US	Alphabet Inc	704.16	15%	850.00	21%	Information Technology	08/25/2015
AAPL US	Apple Inc	95.01	3%	160.00	68%	Information Technology	06/19/2014
CHKP US	Check Point Software Technologies Ltd	76.91	0%	98.00	27%	Information Technology	02/11/2015
C US	Citigroup	37.81	-26%	69.00	82%	Financials	10/16/2013
KO US	Coca-Cola	42.65	15%	48.00	13%	Consumer Staples	10/04/2013
CVS US	CVS Health Corp	89.65	-9%	117.00	31%	Consumer Staples	09/25/2015
GILD US	Gilead Sciences Inc	85.26	6%	125.00	47%	Health Care	06/12/2014
ORCL US	Oracle Corp	35.61	18%	49.00	38%	Information Technology	06/24/2013
TMO US	Thermo Fisher Scientific Inc	121.94	-3%	151.00	24%	Health Care	02/11/2015
UTX US	United Technologies Corp	86.78	23%	118.00	36%	Industrials	09/22/2010
DIS US	Walt Disney Co	92.12	-7%	120.00	30%	Consumer Discretionary	01/08/2016

List Performance Since Inception: 30.0%

List Upside: 48.2%

Sources: SGPB & Bloomberg

* Price Return Since Inception

** Target price is a 12-month forecast price defined by SGPB Equity Experts

Past performance is not a reliable indicator of the future performance. The amounts indicated above do not include any fees, duties or other charges which may be added in case of conclusion of an operation

Convictions By Sectors

Consumer Discretionary

Consumer Staples

Energy

Financials

Healthcare

Industrials

Information Technology

Materials

Telecommunication

Utilities

Name	Bloomberg Code
Bridgestone Corp	5108 JP
Hyundai Mobis Co Ltd	012330 KS
LVMH SE	MC FP
Mahindra & Mahindra Ltd	MM IN
Publicis Groupe	PUB FP
TUI AG	TUI1 GR
Walt Disney Co	DIS US
WPP PLC	WPP LN
Carrefour SA	CA FP
Coca-Cola	KO US
CVS Health Corp	CVS US
Japan Tobacco Inc	2914 JP
Pernod Ricard SA	RI FP
Chevron Corp	CVX US
Royal Dutch Shell Plc	RDSA NA
Aegon NA	AGN NA
AIA Group Ltd	1299 HK
AXA SA	CS FP
Axis Bank Ltd	AXSB IN
Banco Bradesco SA	BBDC4 BZ
Bangkok Bank PCL	BBL-R TB
BNP Paribas SA	BNP FP
China Construction Bank Corp	939 HK
Citigroup Inc	C US
HDFC Bank Ltd	HDFCB IN
ING Groep NV	INGA NA
Lloyds Banking Group Plc	LLOY LN
Mitsubishi UFJ Financial Group Inc	8306 JP
Mitsui Fudosan Co Ltd	8801 JP
Oversea-Chinese Banking Corp Ltd	OCBC SP
Astellas Pharma Inc.	4503 JP
Bayer AG	BAYN GR
Dr. Reddy's Laboratories Ltd	DRRD IN
Fresenius Medical Care & Co KGaA	FME GY
Gilead Sciences Inc	GILD US
GlaxoSmithKline Plc	GSK LN
Thermo Fisher Scientific Inc	TMO US
Adecco SA	ADEN VX
Airbus Group SE	AIR FP
BAE Systems Plc	BAI LN
Cie de St-Gobain	SGO FP
Japan Airlines Co Ltd	9201 JP
Keppel Corp	KEP SP
Mitsui & Co Ltd	8031 JP
Schneider Electric SE	SU FP
United Technologies Corp	UTX US
Vinci SA	DG FP
Wizz Air Holdings Plc	WIZZ LN
Alibaba Group Holding Ltd	BABA US
Alphabet Inc	GOOG US
Apple Inc	AAPL US
Check Point Software Technologies Ltd	CHKP US
LM Ericsson Telefon AB	ERICB SS
Oracle Corp	ORCL US
Samsung Electronics Co Ltd	SMSN LI
TSMC	2330 TT
Wirecard AG	WDI GY
LafargeHolcim Ltd	LHN VX
Telenor ASA	TEL NO
E.ON SE	EOAN GR
Enagas SA	ENG SM
Enel SpA	ENEL IM
Engie SA	GSZ FP
Qatar Electricity & Water Co QSC	QEWS QD
Veolia Environment SA	VIE FP

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Rating System

Investment Rating Definition:

- Buy** | Company from SGPB Conviction Lists, expected return above 10% or more over a 12-month investment horizon based on our experts' assumption.
- Add** | Company outside SGPB Conviction List. Proposition to reinforce or invest in companies benefiting from positive fundamentals with a positive return expected over a 12-month investment horizon, based on our experts' assumption.

Product Risk Rating

Product Category Risk Rating:

The product category of single equity, stock, share is rated at '4'.

In order to draw the attention of investors to the risk linked to each investment solution, Societe Generale Private Banking has ranked each product according to its own specific risk scale from the lowest risk (class 0) to the highest risk (class 4). The risk classification in 5 levels, is a Societe Generale Private Banking internal risk indicator. These internal indicators are based on the Value at Risk 95% 1 year (VaR). The VaR corresponds to the maximum amount that the portfolio being considered could lose in normal market conditions over a given period with a given probability (past performances and simulations of performance shall not be considered as a reliable indicator of future performance). If the VaR 95% 1 year is y%, this means that there is a 95% probability that the portfolio will not lose more than y% of its value in one year.

Equity Risk Classification: 4

Risk Levels	Losses
0 - Lowest Risk	There is a 95% probability that the product will not depreciate in value in one year.
1 - Low Risk	There is a 95% probability that the product will not lose more than 5% of its value in one year.
2 - Medium Risk	There is a 95% probability that the product will not lose more than 15% of its value in one year.
3 - High Risk	There is a 95% probability that the product will not lose more than 30% of its value in one year.
4 - Highest Risk	There is a minimum of 5% probability that the product will lose more than 30% of its value in one year.

Calculation Methodology

Performance Calculation

At the time of inception of the conviction list, all members are based at 100. Each stock is equally weighted, so that every member has the same probability to add value to the list. The selection is made using a bottom-up approach and may not be read as a portfolio construction.

Performance of Conviction Lists and the members is calculated every week based on Monday's closing price or last trading day in case of a holiday. Rebased level for Conviction List members is obtained by applying the change in the share price (current price/last week price) to the previous rebased level. Rebased level for the Conviction Lists is obtained by averaging the rebased levels for all the conviction list members.

Conviction List Change

Performance is also calculated as mentioned above at the time of any change in Conviction Lists such as inclusion of a new member or removal of an existing member. For inclusion or removal of a member, closing price on the day prior to the announcement is used. In addition, all members are equally weighted again by applying the last rebased level of the Conviction List.

Performance Measurement

Weekly: % change in the current rebased level over previous week's rebased level.

YTD: % change in the current rebased level over the rebased level at the beginning of the year.

Since inception: % change in the current rebased level over the base value (100).

Since inclusion (Conviction List Members): % change in the current rebased level over the rebased level at the time of inclusion.

Potential Upside Calculation

Of Members: is obtained by ascertaining the % difference between the current price and target price.

Of Conviction Lists: is obtained by rebasing the upside potential of members and then averaging these rebased upside potential levels.

Corporate Actions

Dividend payment : the performance methodology does not take into account the impact of dividend payment. Therefore, the lists' performance is purely based on price return calculation.

Stock Split : to adjust the effect a stock split, we adjust the target price by the same ratio as that of the stock split.

Benchmarking

Performance of Conviction Lists is compared with the following relative benchmarks to ascertain the outperformance/underperformance

Global CL (Conviction List) : MSCI AC World

Asian CL : MSCI AC Asia Pacific

European CL : MSCI Europe

US CL : S&P 500

Emerging CL : MSCI Emerging Markets

High Dividend CL : MSCI World High Dividend Yield

Glossary (1/4)

Societe Generale Private Banking Investment Universe

Societe Generale Private Banking defines and maintains an investment universe, aiming at ensuring the liquidity and the meaningful coverage of companies subject to potential investments.

This investment universe complies with rules defined as follows:

-Issuers are constituents of MSCI indices: The constituents of the indices retained cover developed and emerging countries with increased precision (average market capitalisation) for Germany, Belgium, France, the UK and Switzerland.

-Market Capitalisation: To avoid the inclusion of securities whose market capitalisation could be too low in light of the potential investments by clients and/or managers, only securities whose market capitalisation is greater than €500 mn have been chosen.

-Liquidity: To ensure minimum liquidity for investments, only securities with a six-month average daily trading volume greater than EUR 300,000 are selected.

-Reliable Financial Information: Only securities tracked by at least three sell side financial analysts are included in the universe.

-Social and Environmental Responsibility Policy of SG Group: Societe Generale has defined a framework for Social and Environmental Responsibility. This framework sets out restrictions on listed securities identified by SG Group and deleted from the universe.

Financial Terms and Acronyms

ADR (American Depositary Receipt): is a negotiable certificate issued by a US bank representing a specified number of shares in a foreign stock that is traded on a US exchange. ADRs are denominated in US dollars, with the underlying security held by a US financial institution overseas.

BACKLOG: often refers to a company's sales orders waiting to be fulfilled. Even if it provides the revenue visibility, the companies usually try to avoid to have an extensive backlog because that creates the risk of unmet demand and thus can have negative impact on future earnings

BENCHMARK: is, generally, a broad market, market-segment stock or bond index that is used as a reference to evaluate the performance of a security, mutual fund or investment manager.

BV (Book Value): is the total value of net assets of a company. It consists of the firm's fixed assets plus its current assets, minus short-term liabilities, long-term creditors and any provisions.

BV/S (Book Value Per Share): is the total value of the net assets of a company divided by the total number of outstanding shares.

C/I (Cost Income Ratio): is used for valuing banks. It shows a company's costs in relation to its income. Formula: $(\text{Operating Costs}/\text{Operating Income}) \times 100$.

CAGR (Compound Annual Growth Rate): is a term used for the geometric progression ratio that provides a constant rate of return over a specific time period.

CAPEX (Capital Expenditure): is the fund used by the company to acquire or upgrade the physical assets such as property, industrial buildings or equipment. The most capital intensive industries include oil, telecom and utilities.

CAR (Capital Adequacy Ratio): is a measure of a bank's capital. It is expressed as a percentage of a bank's risk-weighted credit exposures. Formula: $(\text{Tier One Capital} + \text{Tier Two Capital})/\text{Risk Weighted Assets}$.

CET I (Common Equity Tier I Ratio) : is a measure of the bank's common equity capital as a percentage of risk-weighted assets. It is generally compared to a defined benchmark stipulated by the regulatory authority to determine whether a bank is sufficiently capitalised.

DIVIDEND YIELD: Dividend per share (total dividend paid out divided by the total number of shares) expressed as a percentage of current stock price.

EBIT (Earnings Before Interest and Taxes): profit before taking into account interest payments and income taxes. Also referred to as operating income, it is calculated as a company's gross income minus all its operating expenses.

EBIT Margin: Ratio that expresses EBIT as a percentage of total sales $(\text{EBIT}/\text{Sales} \times 100)$; also referred to as operating margin.

EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortisation): profit before taking into account interest payments, income taxes and non-cash operating expenses (depreciation and amortisation). It is calculated as a company's gross income minus its cash operating expenses only.

EPS (Earnings Per Share): is the division of total net profit by the number of shares.

Glossary (2/4)

EV (Enterprise Value) is a measure of a company's value, often used as an alternative to straightforward market capitalisation. It is calculated as (market cap + debt + minority interest + preferred shares) – total cash – cash equivalents.

EV/EBITDA: compares the total value of the company to its EBITDA.

EV/SALES: compares the total value of the company to its sales.

FCF (Free Cash Flow): represents the difference between operating cash flow and capital expenditures and shows the company's ability to generate shareholder's value after laying out the money required to maintain or expand its asset base. Without enough cash, it would be difficult for a company to develop new products, make acquisitions, pay dividends and reduce debt.

FFO (Funds from Operations): measures a REIT's operating performance. It is net income plus gains (minus losses) from property sale and purchase. Non-cash expenses like depreciation and amortisation are added back because value of real estate tends to rise over time rather than depreciating like other fixed assets and investments. FFO per share is often used in place of earnings per share when analysing REITs.

FY1 (Fiscal Year One): refers to the current fiscal year.

FY2 (Fiscal Year Two): refers to the next fiscal year.

GDR (Global Depositary Receipt): is very similar to an ADR. It is a bank certificate issued in more than one country for shares in a foreign company. The shares are held by a foreign branch of an international bank. The shares trade as domestic shares, but are offered for sale globally through the various bank branches.

GOODWILL: is an intangible asset that arises as a result of the acquisition of one company by another company for a premium value and can have as origin the value of a company's brand name, solid customer base, good customer relations, good employee relations and any patents or proprietary technology.

GROSS INCOME: gross profit calculated as a company's total sales minus its cost of goods sold (COGS) that corresponds to labour and production costs.

GROSS MARGIN: expresses gross income as a percentage of total sales ($\text{Gross Income/Sales} \times 100$).

IPO (Initial Public Offering): is the first sale of stock by a private company to the public to expand its growth or, sometimes, repay its debt.

LIKE FOR LIKE (LFL) GROWTH: is a measure of growth in sales, adjusted for new or divested businesses. This is a widely used indicator of retailers' performance. This adjustment is important in businesses that show a significant change through expansion, disposals or closures.

LTV (Loan-To-Value Ratio): is a financial term used to express the ratio of a loan to the value of an asset purchased. The term is commonly used by financial institutions and real estate companies to represent the ratio of the loan as a percentage of the total appraised value of real property.

NAV (Net Asset Value): is similar to book value and is also called per investment unit. NAV is the marked-to-market value of the company's property investments less liabilities.

ND (Net Debt): is calculated as a company's total debt minus cash and other similar liquid assets.

NET MARGIN: is a financial ratio which measures the profitability of the net income of a company. Formula: Net Profit/Sales .

NI (Net Income or Bottom Line): represents a company's total earnings (or profit) which is calculated by adjusting revenues for the costs, depreciation, interest, taxes and other expenses.

OPERATING MARGIN: See definition of EBIT Margin.

ORGANIC GROWTH: is the growth rate that a company can achieve by increasing its output and enhancing sales, excluding any profits or growth from takeovers or M&A activities.

P/E or PER (Price Earnings Ratio): reflects the trading price of a share in relation to the expected earnings. Formula: $\text{Share Price/Earnings Per Share}$.

P/TBVS (Price To Tangible Book Value): expresses the share price with regard to the accounting value of the company. Formula: $\text{Share Price/Tangible Book Value Per Share}$.

PAYOUT RATIO: is the proportion of earnings paid out as dividends to shareholders and typically expressed as a percentage. A lower payout ratio is generally preferable to a higher payout ratio. A ratio greater than 100% indicates the company is paying out more in dividends than it makes in net income.

Glossary (3/4)

PROFIT WARNING: is the announcement made by the company before its earnings release indicating the investors that its earnings would not meet the analysts' expectations.

RWA (Risk Weighted Assets): is a measure of the bank's assets, weighted according to their risk. It involves the risk weighting of both on and off-balance-sheet exposures. It is generally used to calculate risk-based capital ratio which is the ratio of a bank's capital to its risk weighted assets.

REVENUE GROWTH: Illustrates the growth of sales over a given period.

ROA (Return on assets): a financial ratio that is calculated as net income divided by total assets and shows how profitable a company is relative to its total assets

ROC (Return on invested capital): a profitability ratio which is calculated as net income minus dividends divided by total invested capital.

ROE (Return On Equity): The amount of net income returned as a percentage of shareholders' equity. Return on equity measures a corporation's profitability by disclosing how much profit a company generates with the money shareholders have invested.

SHARE BUYBACK (Share Repurchase): A program by which a company buys back its own shares from the marketplace, reducing the number of outstanding shares. It usually indicates that the company's shares are undervalued and pushes the share prices up.

SHAREHOLDER'S EQUITY: is the amount of the funds contributed by the owners (the stockholders) plus the retained earnings (or losses).

STOCK SPLIT: is a corporate action in which the company divides its existing shares into multiple shares to make shares seem more affordable for small investors without changing the underlying value of the company.

TBV (Tangible Book Value): is the book value excluding intangible assets.

TBV/S (Tangible Book Value Per Share): allows to estimate the accounting value of a company by measuring its stockholders' equity per share. Formula: Re-valued Net Assets/Total Shares of Company.

WACC (Weighted Average Cost of Capital): also referred to as the firm's cost of capital, it is the rate that a company is expected to pay on an average to all its security holders to finance its assets.

WORKING CAPITAL: is the difference between a company's current assets and current liabilities and shows whether the company has sufficient short-term assets to cover its short-term debts.

Sources: FactSet, Bloomberg, SGPB

Indices

MSCI AC WORLD: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of developed markets. The MSCI World Index consists of the following 23 developed market country indexes: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK, and the US (as of 2 June 2014).

MSCI AC ASIA PACIFIC: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of the developed and emerging markets in the Pacific region. The MSCI AC Pacific Free Index consists of the following 12 developed and emerging market countries: Australia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, and Thailand (as of 2 June 2014).

MSCI EUROPE: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of the developed markets in Europe. The MSCI Europe Index consists of the following 15 developed market country indexes: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the UK (as of 2 June 2014).

MSCI EMERGING MARKETS: is a free float-adjusted market capitalisation index that is designed to measure equity market performance of emerging markets. The MSCI Emerging Markets Index consists of the following 23 emerging market country indexes: Brazil, Chile, China, Colombia, the Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Peru, the Philippines, Poland, Qatar, Russia, South Africa, Taiwan, Thailand, Turkey* and the UAE (as of 2 June 2014).

MSCI WORLD HIGH DIVIDEND YIELD: is based on the MSCI World Index, its parent index, and includes large- and mid-cap stocks across 23 Developed Markets (DM) countries (as of 31 March 2014). The index is designed to reflect the performance of equities in the parent index (excluding REITs) with higher dividend income and quality characteristics than average dividend yields that are both sustainable and persistent.

Glossary (4/4)

MSCI WORLD VALUE: captures large- and mid-cap securities exhibiting overall value style characteristics across 23 Developed Markets countries (as of 31 March 2014). The value investment style characteristics for index construction are defined using three variables: book value to price, 12-month forward earnings to price and dividend yield. With 853 constituents, the index targets 50% coverage of the free float-adjusted market capitalisation of the MSCI World Index.

MSCI WORLD GROWTH: captures large- and mid-cap securities exhibiting overall growth style characteristics across 23 Developed Markets countries (as of 31 March 2014). The growth investment style characteristics for index construction are defined using five variables: long-term forward EPS growth rate, short-term forward EPS growth rate, current internal growth rate and long-term historical EPS growth trend and long-term historical sales per share growth trend.

MSCI WORLD SMALL CAP: captures small cap representation across 23 Developed Markets (DM) countries (as of 31 March 2014). With 4,302 constituents, the index covers approximately 14% of the free float-adjusted market capitalisation in each country.

MSCI WORLD LARGE CAP: captures large-cap representation across 23 Developed Markets (DM) countries (as of 31 March 2014). With 737 constituents, the index covers approximately 70% of the free float-adjusted market capitalisation in each country.

MSCI EMEA: is a free float-adjusted market capitalisation weighted index that is designed to measure the equity market performance of the emerging market countries of Europe, the Middle East and Africa. The MSCI EM EMEA Index consists of the following 10 emerging market country indexes: the Czech Republic, Greece, Hungary, Poland, Russia, Turkey, Egypt, South Africa, Qatar and the UAE.

MSCI LATAM: captures large- and mid-cap representation across five emerging market (EM) countries (as of 31 March 2014) in Latin America. With 137 constituents, the index covers approximately 85% of the free float-adjusted market capitalisation in each country.

MSCI EMERGING ASIA: captures large and mid-cap representation across eight EM countries (as of 31 March 2014). With 537 constituents, the index covers approximately 85% of the free float-adjusted market capitalisation in each country.

MSCI RUSSIA: is designed to measure the performance of the large- and mid-cap segments of the Russian market. With 22 constituents, the index covers approximately 85% of the free float-adjusted market capitalisation in Russia.

MSCI BRAZIL: is designed to measure the performance of the large- and mid-cap segments of the Brazilian market. With 70 constituents, the index covers about 85% of the Brazilian equity universe.

MSCI INDIA: is designed to measure the performance of the large- and mid-cap segments of the Indian market. With 64 constituents, the index covers approximately 85% of the Indian equity universe.

Euro Stoxx 50: is the leading blue-chip index for the eurozone and provides a blue-chip representation of supersector leaders in the Eurozone. The index covers 50 stocks from 12 Eurozone countries. The Index is licensed to financial institutions to serve as underlying for a wide range of investment products such as Exchange Traded Funds (ETF), Futures and Options and structured products.

FTSE 100: comprises the 100 most highly capitalised blue chip companies, representing approximately 81% of the UK market. It is used extensively as a basis for investment products, such as derivatives and exchange-traded funds.

S&P 500: includes 500 leading companies in the leading industries of the US economy. It is a core component of the US indices that could be used as building blocks for portfolio construction. It is also the US component of S&P Global 1200.

Nikkei 225: is the leading index of Japanese stocks. It is a price-weighted index comprised of Japan's top 225 blue-chip companies on the Tokyo Stock Exchange. The Nikkei is equivalent to the Dow Jones Industrial Average Index in the US.

Sources: FactSet, Bloomberg, MSCI global equity indexes, SGPB

Important Disclosures

SG acted as co-manager in Adecco's bond issue (7.5 yr)
SG acted as joint bookrunner in Aegon's bond issue (RegS, EUR, 5yr).
SG acted as Sole Global Coordinator & Joint Bookrunner in Airbus' convertible bond issue (7yr).
SG acted as a joint bookrunner in Bayer's hybrid bond issue
SG acted as joint bookrunner in BNPP's bond issue (EUR, 10yr).
SG acted as Global Coordinator and Joint bookrunner in Carrefour's disposal of treasury shares.
SG acted as joint bookrunner in Carrefour Banque's bond issue (EUR, 5yr).
SG acted as co-manager in Chevron's bond issue (USD, 2,3,5,10 yr)
SG acted as co-manager in Chevron's bond issue.
SG acted as co-manager in Citigroup's bond issue ((USD perpNC5).
SG acted as co-manager in Citigroup's bond issue (5y SEC).
SG acted as co-manager in Citigroup's bond issue (USD 12y).
SG acted as co-manager in Citigroup's bond issue (USD)
SG acted as Co-manager in Citigroup's bond issue.
SG acted as Co-manager in Citigroup's bond issue (10yr)
SG acted as Co-manager in Citigroup's bond issue (5yr,USD,2020).
SG acted as passive bookrunner for Enagas's bond issue (8y EUR).
SG acted as joint bookrunner in Enagas' bond issue (EUR, 10yr)
SG makes a market in Enel warrants
SG acted as a lead structuring advisor in Engie's bond tender offer.
SG acted as passive joint bookrunner in GDF Suez's bond issue.
SG acted as financial advisor to Holcim in the merger with Lafarge.
SG acted as joint lead manager in ING Belgium's bond issue (EUR)
SG acted as a joint lead manager in ING Groep bond issue
SG was dealer manager of the squeeze-out initiated by LafargeHolcim on Lafarge's shares, following the public exchange offer.
SG acted as financial advisor to Holcim in the merger with Lafarge.
SG was dealer manager of the squeeze-out initiated by LafargeHolcim on Lafarge's shares, following the public exchange offer.
SG acted Joint Structuring Advisors & Joint Dealer Managers in Lafarge's bond buy-backs (ISINs: XS0235605853, XS0434974217, XS0307005545, XS0501648371, XS0562783034, XS0801954867, XS0473114543, XS0215159731, XS0975113498, XS0430665108, XS0158276708).
SG is acting as joint bookrunner in Lloyds Bank bond issue (5y).
SG acted as a joint lead manager in Royal Dutch Shell's bond issue.
SG is acting as financing joint mandated lead manager with Royal Dutch Shell PLC for the acquisition of BG Group PLC.
SG acted as joint bookrunner in Schneider Electric's bond issue (EUR, 8yr).
SG acted as co-manager in United Technologies Corporation's bond issue (8yr, EUR).
SG acted as co-manager in United Technologies's new bond issue (USD)
SG acted as global coordinator in Veolia Environnement's bond issue (EUR Long 12y)
SG acted as joint bookrunner in Veolia Environnement's tender offer (ISIN:FR0010750489, FR0010918490, FR0010474239)
SG acted as joint bookrunner in the Veolia Environnement's block trade sold by Groupama.
SG acted as sole bookrunner in Qatar Holding's bloc disposal of Vinci shares

Important Disclaimer (1/5)

Société Générale Private Banking (“SGPB”) is a division of the group Société Générale S.A. operating through subsidiaries or branches or departments of Société Générale S.A., located in various countries, hereinafter mentioned, acting under the “Société Générale Private Banking” brand, and distributors of the document.

Subject of the document

The present document has been prepared by the experts of the group Société Générale S.A. and more particularly of Société Générale Private Banking division, to provide you with information relating to some financial and economic data. The name and function of the people having prepared this document are indicated in the first pages of this document.

This document is non-independent research and is a marketing communication. It has not been prepared in accordance with legal requirements designed to promote the independence of investment research and the investment service provider is not subject to any prohibition on dealing ahead of the dissemination of investment research.

In order to read and understand the financial and economic information included in this document, you will need to have knowledge and experience of financial markets.

The content of this document only aims to provide simple information to help you to make your investments or disinvestments decisions, and it shall not constitute a personal recommendation. You keep the liability of your asset's management, and you remain free concerning your investment decisions.

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